

A stylized map of Europe is shown in shades of orange and red. Concentric white circles are drawn around the map, with the innermost circle highlighting the country of Lithuania. The background is a solid orange color.

# **WE SPEAK FLUENT BUSINESS LET'S TALK LITHUANIA.**

March | 2015

**Sandra Pangonyte**

 Invest  
Lithuania

# Let's talk Lithuania

## Facts & Figures

Population <sup>1</sup>	2.9 million
Labour Pool <sup>2</sup>	1.5 million
Capital	Vilnius
Official language	Lithuanian
Dominant foreign languages	English, Russian, German, Polish
Real GDP growth <sup>1</sup>	3.0% (2015)* 2.9% (2014) 3.3% (2013) 3.8% (2012) 6.1% (2011)



**#1** For GDP/Capita growth in EU<sup>3</sup>

**#15** Freest economy in the world<sup>4</sup>

**#11** For ease of starting business<sup>5</sup>

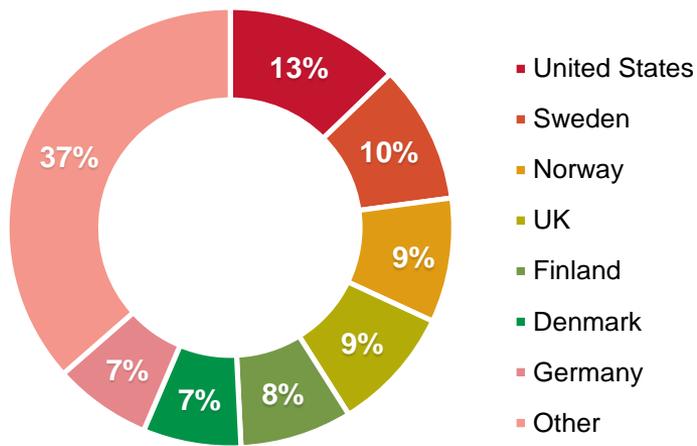
\* Forecast  
Source 1: Statistics Lithuania, 2015  
Source 1: Statistics Lithuania, 2014  
Source 3: Eurostat, 2004-2013

Source 4: Heritage Foundation, Economic Freedom Index, 2015  
Source 5: World Bank Doing Business Report, 2015

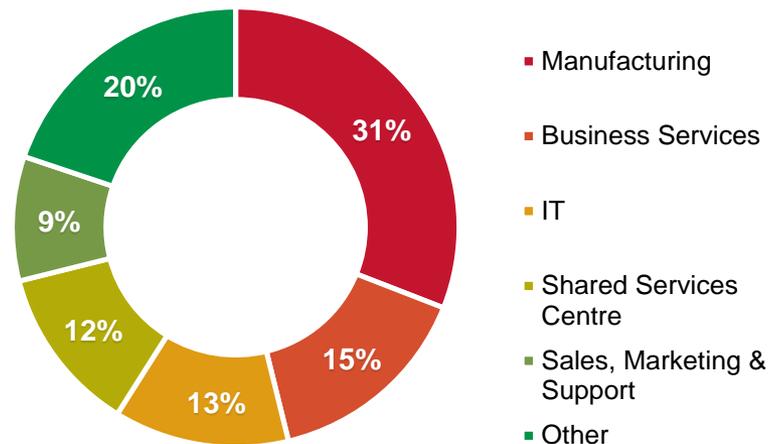
# Let's talk Lithuania

## FDI Projects overview

**TOP INVESTING COUNTRIES  
BY NUMBER OF PROJECTS<sup>1</sup> / 2010-2014**



**FDI PROJECTS BY ACTIVITY<sup>1</sup> / 2010-2014**



Source 1: The Financial Times FDI monitoring database and Invest Lithuania data

# A

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## PRIORITY SECTORS FOR INVESTMENT

# 1

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**SSC & Business  
Services**

# 2

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**Manufacturing**

# 3

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**Life Sciences**



# Let's talk Lithuania

## #1 Global SSC & Business Service in Lithuania

### **BARCLAYS** Technology & HR Centre

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**Functions:** IT development and support  
**Headcount:** 1,300  
**Established in:** 2009, Vilnius



### **Global Operations Centre**

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**Functions:** IT, Accounting, Compliance  
**Headcount:** 1,300+  
**Established in:** 2010, Vilnius



### **Shared Service Centre**

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**Functions:** IT and support, F&A, HR operations  
**Headcount:** 520  
**Established in:** 2008, Vilnius



### **BPO Center**

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**Functions:** IT development and support  
**Headcount:** 350  
**Established:** 2007, Vilnius

CITCO

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### **BPO Centre**

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**Functions:** Accounting and legal services  
**Headcount:** 230+  
**Established in:** 2007, Vilnius



### **Shared Service Centre**

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**Functions:** F&A services  
**Headcount:** 650  
**Established in:** 2012, Vilnius



# Lithuania: Western Union's Global Operations Centre

“  
The talent we have found in  
Lithuania has been motivated  
and inspired to drive results  
and improvements in Western  
Union's globally diverse and  
dynamic business.”

*Kendra Ricenbaw, Managing Director for Western  
Unions' Europe Regional Operating Center and  
a Vice-President of Western Union*



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**Functions:**      **24/7 Global Processing Center:**

- Accounting
- Accounts payable
- Settlement
- Credit & risk
- Anti-money laundering
- Compliance
- IT support

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**FTE:**              1,300+

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**Languages:**    26 languages

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**Est.:**              2010, Vilnius

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# Let's talk Lithuania

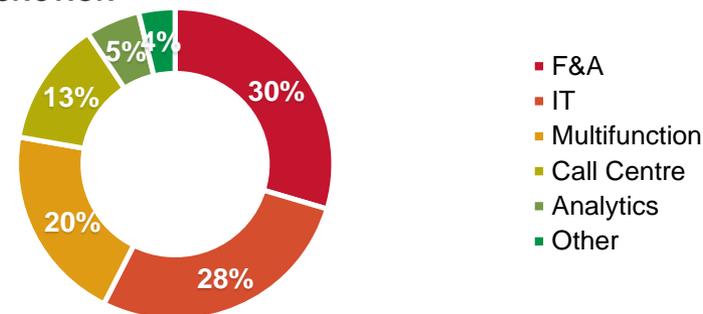
## #1 Global SSC & Business Service Overview

- **12,000+** professionals employed in 54 SSC/BPOs
- **82% growth** of the SSC industry in the past 3 years<sup>1</sup>
- Among **Top 10** destinations globally for FDI in SSC<sup>2</sup>

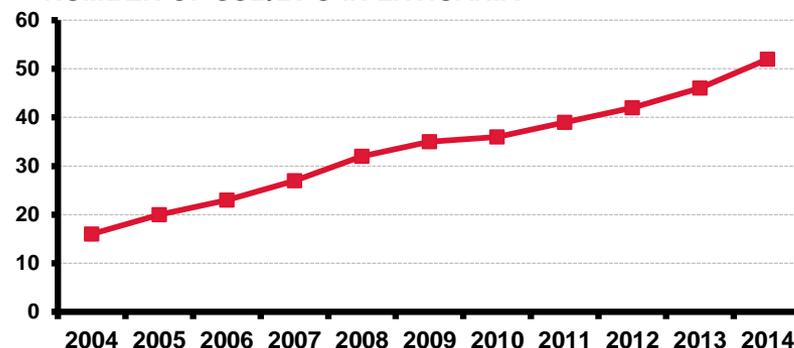
### TOP Countries Investing in SSC<sup>3</sup>

- **#1 DK** 10 SSC/BPO's
- **#2 US / UK** 9 SSC/BPO's
- **#3 NO** 7 SSC/BPO's
- **#4 SE** 6 SSC/BPO's
- **#5 FI** 5 SSC/BPO's

SSC & BPO PRESENCE IN LITHUANIA BY FUNCTION



NUMBER OF SSB/BPO IN LITHUANIA



Source 1: Annual Shared Services and BPO Conference 2013, Deloitte  
Source 2: Offshore, Nearshore, Re-shore?, 2014, JLL  
Source 3: Invest Lithuania, 2015  
Source 3: The Financial Times FDI monitoring database, 2014

## Let's talk Lithuania

# #2 International Manufacturing Presence in Lithuania

## **MARS** Manufacturing plant

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**Products:** pet food  
**Headcount:** 800  
**Established:** 1993, Klaipeda region



## Manufacturing plant

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**Products:** iso-thermal trucks, trailers and semi-trailers  
**Headcount:** 330+  
**Established:** 1999, Panevezys

## **YAZAKI** Manufacturing plant

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**Products:** automotive wiring harnesses  
**Headcount:** 700+  
**Established:** 2002, Klaipeda

## **Kitron** Manufacturing plant

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**Products:** electronic circuit boards  
**Headcount:** 400+  
**Established:** 1993, Kaunas

## **KINZE** Manufacturing plant

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**Products:** seeding and planting equipment  
**Headcount:** ~20 [250 by 2016]  
**Established:** 2013 / Vilnius region



## Manufacturing plant

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**Products:** Tobacco  
**Headcount:** 470  
**Established:** 1993 / Klaipeda

# Lithuania: Schmitz Cargobull

**“ Our efficiency rates in Lithuania are outstanding. Local team of innovative engineers and the flexible production line we've put in place have allowed us to stay ahead of the curve to exceed the demands of the constantly shifting market needs. ”**

*Raimundas Petrauskas  
Managing Director at Schmitz Cargobull Baltic*

- Products:**
- Thermo-insulating panels
  - Isothermal transportation equipment: insulated trucks, trailers and semi-trailers

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**Employees:** 330+

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**Est.:** 1999, Panevezys

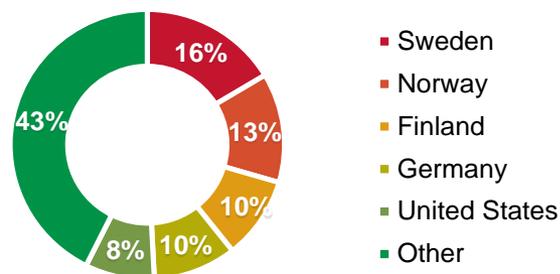


# Let's talk Lithuania

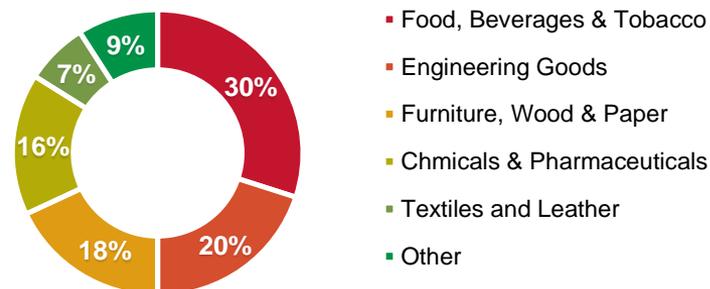
## #2 Manufacturing Sector Overview

- Turnover of foreign controlled manufacturing companies **doubled** since 2009<sup>1</sup>
- **20%** of Lithuania's GDP is generated by manufacturing sector<sup>1</sup>
- **>67%** of all manufacturing production is exported mainly to<sup>4</sup>:
  - #1 Germany**
  - #2 Sweden**
  - #3 Poland**
  - #4 Latvia**
  - #5 United Kingdom**

TOP COUNTRIES INVESTING IN MANUFACTURING  
2010-2014<sup>2</sup>



MANUFACTURING STRUCTURE / 2013<sup>3</sup>



Source 1: Statistics Lithuania, 2012  
Source 2: The Financial Times FDI monitoring database, 2014 and Invest Lithuania data

Source 3: Statistics Lithuania; structure by value of industrial production; excluding manufacture of coke and petroleum products  
Source 4: Statistics Lithuania, 2014; production of Lithuanian origin; excluding manufacture of coke and petroleum products

# Let's talk Lithuania

## #3 International Life Science Presence in Lithuania



### Manufacturing

**Products:** injectable compounds  
**Headcount:** 110+  
**Established:** 2011, Kaunas



### Manufacturing / R&D

**Products:** reagents  
**Headcount:** 490+  
**Established:** 2010, Vilnius



### Manufacturing

**Products:** respiratory care products  
**Headcount:** 1,710+  
**Established:** 1996, Vilnius



### Manufacturing / R&D

**Products:** recombinant proteins  
**Headcount:** 210+  
**Established:** 2004, Vilnius

### MOOG Manufacturing / R&D

**Products:** medical devices  
**Headcount:** 100+  
**Established:** 2010, Vilnius

### biotechpharma Manufacturing

**Products:** recombinant proteins  
**Headcount:** 90+  
**Established:** 2004, Vilnius



Lithuania:  
Thermo  
Fisher  
Scientific

**ThermoFisher**  
SCIENTIFIC

“  
Thermo Fisher’s investment  
in Lithuania is our symbol  
of confidence in the  
biotechnology talent within  
Lithuania and its potential  
impact worldwide.”

*Alan Malus*  
*Executive VP at Thermo Fisher Scientific*

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**Activity:** creates, produces, and sells  
products of molecular biology  
(enzymes primarily)

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**Employees:** 450+

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**Est.:** 2010, Vilnius

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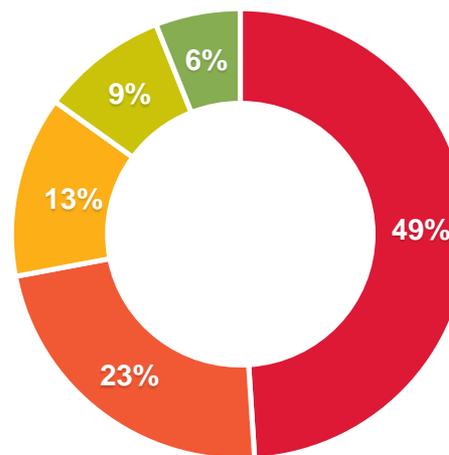


# Let's talk Lithuania

## #3 Life Sciences Sector Overview

- **345** manufacturers in the industry<sup>1</sup>
- Life sciences industry has **expanded by 15%** over 2009-2012, reaching ~USD 514 m<sup>2</sup>
- **26%** growth of pharmaceutical and medical production exports observed over 2010-2014<sup>3</sup>
- **>70%** of all pharmaceutical and medical production is exported mainly to<sup>1</sup>:
  - #1 Germany**
  - #2 United States**
  - #3 United Kingdom**
  - #4 France**
  - #5 Russia**

STRUCTURE OF LIFE SCIENCES SECTOR<sup>2</sup>



- Medical & dental practice
- Manufacturing of medical & dental equipment
- Manufacturing of pharmaceuticals
- Manufacturing of measuring, testing & navigation equipment
- R&D in natural sciences and engineering

Source 1: Statistics Lithuania, 2012

Source 2: Statistics Lithuania and Invest Lithuania's estimations

Source 3: Statistics Lithuania, 2014; exports of Lithuanian origin

# B

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## LITHUANIA'S QUALITIES

# 1

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**Young  
competence  
& talent**

# 2

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**Fast to  
connect  
infrastructure**

# 3

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**Cost &  
quality  
combined**

# 4

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**Business  
friendly  
environment**

# 5

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**Perfect  
living pace**



# Lithuania's qualities

## #1 Young competence & talent

**Top 5** in the EU with the highest ratio of young people<sup>1</sup>

### Ambitious young professionals

- **#1 in the EU** or **93%** of our population have higher or secondary education<sup>2</sup>
- **#1 in the EU** for mathematics, science and technology graduates per capita<sup>3</sup>
- **16%** of Lithuania's young professionals specializes in engineering, manufacturing and construction (**x2 EU average**)<sup>4</sup>
- **50%** of all student population study fields applicable for services industry<sup>5</sup>

Source 1: Eurostat, 2013

Source 2: Eurostat, 2013 (age group 25-64)

Source 3: Eurostat, 2012 (age group 20-29)

Source 4: Eurostat, 2012 (age group 25-29)

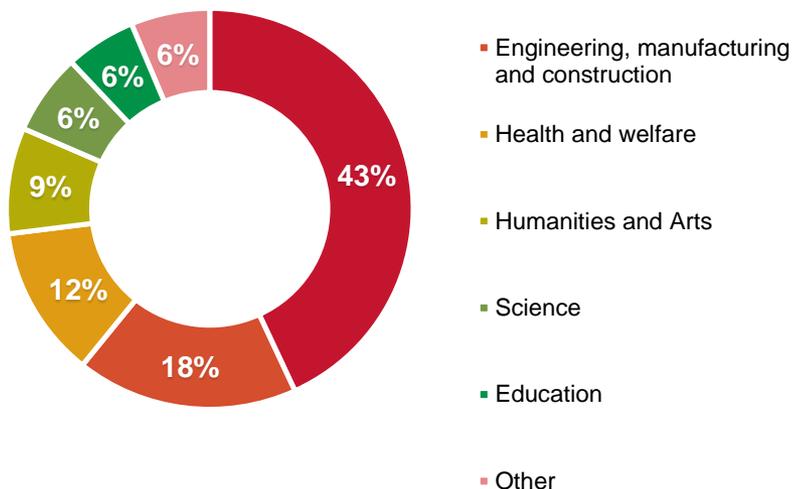
Source 5: Ministry of Education and Science, 2015



# Lithuania's qualities

## #1 Young competence & talent

### STRUCTURE OF STUDENTS AT HIGHER EDUCATION 2014-2015<sup>3</sup>



### Language

- **80%** proficiency in English among young professionals<sup>1</sup>
- **50%** speak at least 2 foreign languages<sup>2</sup>
- **Main languages:** English, Russian, German, Polish, Scandinavian and Romanic languages

# Lithuania's qualities

## #2 Fast to connect infrastructure - communications

- **Leading** broadband speed in the EU and globally<sup>1</sup>
- **Fastest public** Wi-Fi in the world<sup>2</sup>
- **#1 in the EU** for fibre-to-home penetration<sup>3</sup>
- **#4 globally** in fulfilling business needs for ICT<sup>4</sup>
- **#3 most affordable** internet in the EU<sup>1</sup>

Source 1: Ookla Net Index, 2014

Source 2: Rotten Wifi tests, 2014

Source 3: Fibre to the Home Council, 2013

Source 4: IMD World Competitiveness Yearbook, 2014



# Lithuania's qualities

## #2 Fast to connect infrastructure - logistics

### 1<sup>st</sup> in the CEE for quality of roads<sup>1</sup>

#### Road & Rail:

- **25,800 truck fleet** in Lithuania in comparison with Germany: 308,078, Denmark: 21,038, Sweden: 15,248<sup>2</sup>
- Rail cargo services direct to Russia, Belarus, Latvia, Poland, Germany, Ukraine and Asia (incl. China)

#### Air:

- 4 International Airports, access to major European cities and Moscow within **2-3 hours flight**

#### Sea:

- Klaipeda State ice-free Seaport
- **14.5 m** deep port, handling up to **60 million tons** of cargo annually, the largest port in the Baltic States<sup>3</sup>



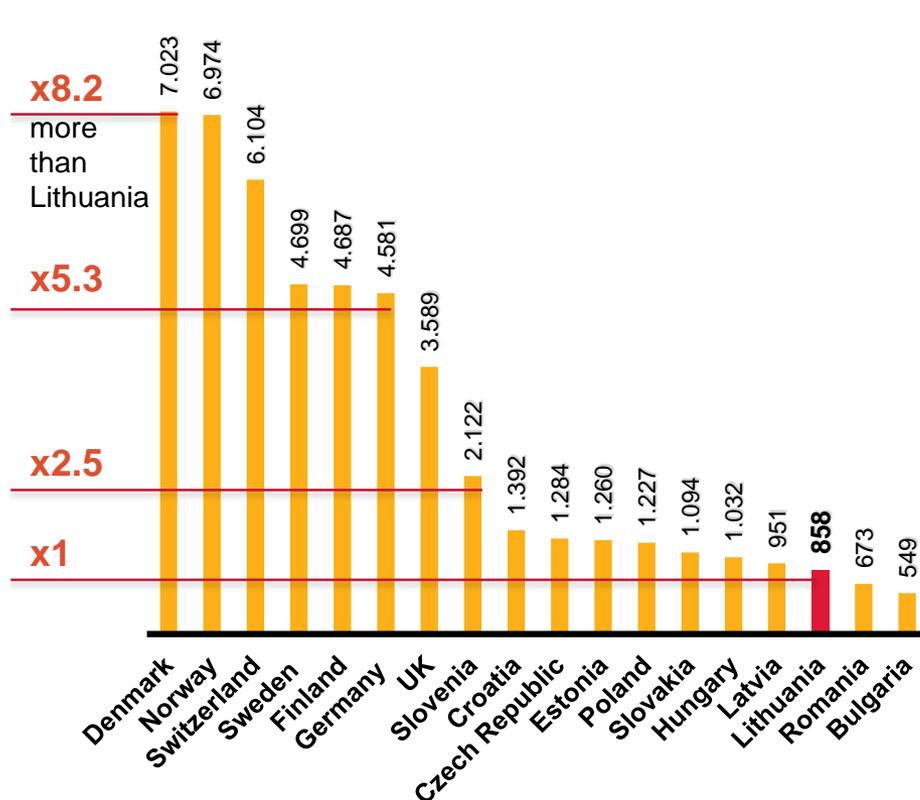
Source 1: World Economic Forum, Global Competitiveness Report, 2014  
Source 2: European commission, 2012  
Source 3: www.portofklaipeda.lt

Source 4: Girteka Logistics, 2014. Estimates based on two-driver shared shift model

# Lithuania's qualities

## #3 Cost & quality combined

AVERAGE MONTHLY GROSS WAGES (USD), 2013<sup>1</sup>



**2.5%** average real wage growth for 2014-2015<sup>2</sup>

Position	Average Monthly Gross Salary <sup>3</sup> , USD
Production Technologist	1,192
Technical Supervision Engineer	1,384
Project Manager	1,590
Technical Director	2,384

Source 1: National Statistics Departments, 2013

Source 2: European Commission, European Economic Forecast, Spring 2014

Source 3: Alliance for Recruitment, 2014

# Lithuania's qualities

## #4 Business friendly environment

	LT	LV	PL	DE	SE
<b>Corporate profit tax</b>	0 - 15%	15%	19%	< 33%	22%
<b>VAT</b>	21%	21%	23%	19%	25%
<b>Dividends</b>	0-15%	0%	0-19%	0-25%	0-30%
<b>Personal income tax</b>	15%	24%	< 32%	< 45%	< 57%
<b>Social security tax</b>	9% employee 30.98% employer	10.5% employee 23.59% employer	Total 35%	Total ~40%	7% employee < 31.42% employer

**#2 BEST PLACE TO INVEST IN EUROPE** 

Source: Baseline Profitability Index 2014, Foreign Policy

### DOING BUSINESS IN LITHUANIA



Source: Ministry of Economy of the Republic of Lithuania, 2013

Source 1: Ministry of Finance of the Republic of Lithuania  
Source 2: Sorainen Tax Card, 2014

# Lithuania's qualities

## #4 Business friendly environment – tax free zones

### 7 Free Economic Zones (FEZ):

- **0%** corporate tax for the first 6 years\*
- **50%** discount on corporate tax over the next 10 years\*
- **0%** tax on dividends\*
- **0%** tax on real estate\*

### Industrial Parks (IP)

**6-12 months delivery** of build-to-suit manufacturing facilities

### FEZ IN LITHUANIA



\* Conditions apply

# Lithuania's qualities

## #4 Business friendly environment – financial incentives

- Lithuania's Government<sup>1</sup>:

  - **Up to 25%** of investment to long-term fixed assets or job creation

  - Taxation treaties with 50 countries<sup>2</sup>

  - Corporate profit tax incentives for R&D - fully **deductible expenses x3**<sup>2</sup>

  - Investment projects: corporate profit tax can be **reduced up to 50%**<sup>2</sup>

- European Union<sup>2</sup>:

  - **Up to 50%** of R&D activities

  - **Up to 50%** of employee training

- Additional:

  - **Up to 23.3%** of youth employment costs<sup>3</sup>

  - **Up to USD 795\* per month** reimbursed for employment of unemployed<sup>4</sup>

Source 1: Invest Lithuania  
Source 2: Ministry of Economy of the republic of Lithuania  
Source 3: JSC "Investicijų ir verslo garantijos"  
Source 4: Lithuanian Labour Exchange

\*the reimbursement in USD may vary due to EUR/USD exchange rate; up to EUR 600 may be reimbursed



# Lithuania's qualities

## Perfect living pace

### Easy access to Europe

- Regular flights to all major European destinations, with **flight-times of only 2-3 hours**.

### Cost of living:

- According to the Mercer Cost of Living Index 2014, Vilnius is one of the five **least expensive** EU capitals to live in for expatriates.<sup>1</sup>

### Lifestyle:

- Vilnius is ranked by the New York Times alongside Copenhagen, Barcelona and Capetown as a **hip and well managed place** to live.<sup>2</sup>



Source 1: Mercer's 2014 Cost of Living Ranking, 2014  
Source 2: The New York Times, 2011

**We are a government agency that provides free investment advice, contacts and data.**

**Let's talk if you need someone to:**

**INFORM** you on business costs, labour, tax & legal settings and other business areas.

**CONNECT** you to partners and organise your business meetings in Lithuania.

**FACILITATE** the set up and launch of your company, access the government financial support and a range of training schemes.

**SUPPORT** your investment by lobbying for more business friendly laws and assisting in one-off problems.

**1.**   
**Inform**

**2.**   
**Connect**

**3.**   
**Facilitate**

**4.**   
**Support**



## Let's talk Lithuania

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[www.investlithuania.com](http://www.investlithuania.com)

**“**  
**As advocates of the “can-do”**  
**attitude, when we first visited**  
**Lithuania we were thoroughly**  
**impressed by the creativity,**  
**energy and entrepreneurial**  
**spirit of the people we met.**  
**That’s the Wix way, and so**  
**Lithuania seemed like a**  
**natural fit for our company.”**

*Boaz Inbal, Manager of External Dev. Centres  
at Wix.com*

