



Embassy of Italy
in the People's Republic of China

CONCEPT NOTE ON:

**Sino-Italian Forum for a New Model of
Economic and Commercial Cooperation**

*"Presentation of Italian Cooperation Package Proposals in the Fields of Environment,
Agriculture, Healthcare, and Urbanization"
Beijing, January 14, 2013 (venue: China World Hotel)*

BACKGROUND

Italy and China face the common task of achieving innovative, inclusive and sustainable development. Policies and solutions addressing the urbanization challenge, protecting the environment, modernizing the agriculture and healthcare systems are high on the two countries' agendas.

China and Italy should work closer to create a platform that brings private sector and government resources together to promote cooperation and a balanced bilateral trade. Thus, business resources in both Italy and China should be leveraged to promote advanced technologies, collaboration, and sustainable development in the above-mentioned sectors. The partnership should provide a vehicle for companies to work together with the two governments to facilitate technical cooperation and identify and address new market opportunities.

During the 5th meeting of the Joint Sino-Italian Intergovernmental Committee (October 30, 2013) – the governing framework of the strategic partnership – Italy and China have expressed interest in enhancing cooperation in the fields of: a) green tech and sustainable development, b) agriculture and food security, c) sustainable urbanization, d) healthcare and health services. Those sectors represent development priorities for China, according to its two centenary goals and the 12th Five Year Plan. They are also strategic areas in which Italian companies have comparative advantages, and can provide innovative technologies and know-how to China.

This Forum represents an opportunity for Italy and China to discuss new opportunities for cooperation and business in the fields of environment, urbanization, agriculture and healthcare.



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PROGRAMME

14:00 Registration

14:30 – 15.00 OPENING SESSION

Moderator from CCCME introduces speakers and guests
Opening and Keynote speeches

14:35 – 14:40 H.E. Ambassador of Italy in P.R.C.. Albetto Bradanini

14:40 – 14:50 Minister of Mofcom of P.R.C., Mr. Gao Hucheng

14:50 – 15:00 Minister of Ministry of Economic Development of Italy, Mr. Flavio Zanonato

15:00 – 17.30 PLENARY SESSION

I. SUSTAINABLE URBANISATION

In this field Italy can cooperate with China and promote advanced technology and managerial experience in sustainable urban development, urban infrastructure and management and urban-rural integration. Italy has shown its commitment on this topic during the Eu-China Urbanization Partnership Forum (Beijing, Nov. 21, 2013) with the presence of numerous Italian city leaders and companies.

Italy would like to conduct a dialogue and share experience on urban planning and design, urban socio-economic issues, good administration, natural and cultural heritage preservation, green and low-carbon development, disaster prevention and control, urban mobility and eco-buildings to enhance standards in the building sector.

Ultimately, Italy would like to propose to the Chinese side to actively build a demonstration city that can showcase sino-italian cooperation in the field of urbanization.

15:00 – 15:10 China Centre for Urban Development (CCUD) introduces the strategies and policies of China in the field of urban development

15:10 – 15:20 **Errore. L'origine riferimento non è stata trovata.**
presents the National Smart City Pilot Projects

15:20 – 15:30 OICE, the employers' Association, belonging to Confindustria (the Confederation of Italian Industry), which represents Italian engineering, architectural and technical economic consulting organizations presents the cooperation package in the field of Urbanization.



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15:30 – 15:35 Company experience / Chinese city representative

II. GREEN TECH AND ENERGY: GREEN LIGHT TO ENHANCING COOPERATION

Since 1999 the Italian Government has financed in the environmental field in China more than 200 projects for a total amount of 176 million Euros. This long-term commitment should be a springboard for a new partnership in which Chinese demand for environmental solutions meets the Italian companies' offer of environmental technologies and products.

Italian companies have characteristics that make them very competitive on the Chinese green tech market: innovation, high-tech solutions, specialized human resources, leadership in various market niches. Italian companies can provide solutions for tackling air, water and soil pollution, chemical pollution, sustainable waste management and resource efficiency within consumption and production.

15:35 – 15:45 Presentation by the Energy Research Institute (ERI)

15:45 – 15:55 The National Energy Administration (NEA) introduces strategies and recent developments in China in the field of green and renewable energies

15:55 – 16:05 ASSOAMBIENTE/FISE, Association representing Italian companies in the green tech industry presents the cooperation package in the field of energy and environment.

16:05 – 16:10 Company experience: Gestore Servizi Energetici (GSE), Italian Renewable Energy Companies introduces Italian projects and experiences

16:10 – 16:30 COFFEE / TEA BREAK

III. IMPROVING QUALITY OF LIFE THROUGH HEALTHCARE AND SERVICES

According to a survey of the World Health Organization, the Italian healthcare system is one of the best in the world. Italian companies in the healthcare sector can offer programs and initiatives in strategic alignment with China's healthcare development priorities. Particular focus will be given to the area of social policies and assistance for elderly people.

16:30 – 16:40 The National Commission for Health and Family Planning (NHFPC) introduces strategies and recent developments in China in the field of public healthcare.



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- 16:40 – 16:50 ASSOBIOMEDICA/ASSOSISTEMA/FARMINDUSTRIA presents the cooperation package in the field of Healthcare and Health Services.
- 16:50 – 17:00 Company experience / other

IV. AGRICULTURE: “FEEDING THE PLANET. ENERGY FOR LIFE”

Italy can provide cooperation in the fields of sustainable agricultural mechanization and production, organic agriculture, rural development and agricultural research. It can also design concrete projects in ensuring food security and safety, coordinating urban and rural development, building environmentally-friendly agricultural systems while ensuring quality and safety of agricultural products.

- 17:00 – 17:10 The Ministry of Agriculture of the P.R.C. introduces strategies and recent developments in China in the field of agriculture development and mechanization.
- 17:10 – 17:20 UNACOMA/ASSOFOODTEC, Association of Italian companies in the agricultural sector presents the cooperation package in the field of agriculture
- 17:20 – 17:30 Company experience / other

17:30 – 18.30 THEMATIC ROUNDTABLES

The Italian companies participating and Chinese participants split up in four thematic roundtables for further discussion

18.30-19.00 CLOSING PLENARY SESSION :

Chairs of the roundtables report results of the discussions
Closing remarks

19.00 – 21.00 BUFFET DINNER



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ITALIAN PARTICIPANTS

INSTITUTIONAL DELEGATION

MINISTRY OF ECONOMIC DEVELOPMENT

Flavio Zanonato, Ministro dello Sviluppo Economico
法拉维奥·扎诺纳托，经济发展部部长

Carlo Calenda, Vice Ministro dello Sviluppo Economico
卡洛·卡任达，经济发展部副部长

Mario Cospito, Consigliere Diplomatico
马里奥·克斯彼托，外交顾问

Amedeo Teti, Direttore Generale Politica Commerciale Internazionale
阿眉蒂奥·得蒂，国际贸易政策司长

Ludovica Agrò, Direttore Generale Politica Industriale e Competitività
卢多维卡·阿格洛，工业和竞争力政策司长

Pietro Celi, Direttore Generale Politiche di Internazionalizzazione e Promozione
彼得·切利，国际化和促进政策司长

Gilberto Dialuce, Direttore Generale Sicurezza Approvvigionamento Energetico
吉儿贝托·迪亚卢切，能源储备安全司长

Loredana Gulino, Direttore Generale Lotta alla Contraffazione

Marco Simoni, Capo Segreteria Tecnica VM Calenda

Loriana Renzi, Ufficio Consigliere Diplomatico
洛丽安娜·仁姿，外交顾问处

Emanuele Cigliuti, Ufficio Stampa
艾曼努埃莱·曲柳笛，新闻处



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ENAV

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Mauro Jannucci, Direttore Business Development
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马西莫·加尔比尼，首席执行官

ICE

Roberto Luongo, Direttore Generale ICE Agenzia
意大利对外贸易委员会 局长
罗伯特·罗恩格，

Invitalia

Domenico Arcuri, Amministratore Delegato
Stefano Andreani, Responsabile Relazioni Istituzionali
意大利国家吸引投资及企业发展局
多梅尼克·阿尔库里，行政总裁
施蒂芬诺·安德烈安尼，政府机构关系处负责人

ASSOCIAZIONI DI CATEGORIA

各类协会

Salute e servizi sanitari

卫生及医疗服务

- AIOP – Associazione Italiana Ospedalità Privata
意大利私立医院协会
- ASSOBIOMEDICA – Federazione Nazionale per le tecnologie Biomediche,
Diagnostiche, Apparecchiature medicali e servizi, Telemedicina
意大利国家生物医疗技术、诊断、医疗设备及服务、远程医疗联盟
- ASSOSISTEMA – Associazione dei beni e servizi per la sanità pubblica e privata
公共及私人卫生财产和服务协会
- FARMINDUSTRIA
医药企业协会



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Urbanizzazione sostenibile

可持续发展城市化

- ANCE - Associazione Nazionale Costruttori Edili
意大利国家建筑师协会
- OICE-Associazione delle Organizzazioni di Ingegneria e Consulenza Tecnico Economica
工程机构、经济技术咨询协会

Agricoltura

农业

- UNACOMA - Unione Nazionale Costruttori Macchine per l' Agricoltura
意大利国家农业机械厂家联合会
- ASSOFOODTEC- Associazione Italiana Macchine, Impianti, Attrezzature per la Produzione, la Lavorazione e la Conservazione Alimentare
意大利食品生产,加工,保存机械设备协会

Protezione ambientale e tecnologie verdi

环境保护和绿色科技

- ASSOAMBIENTE - Associazione Imprese Servizi Ambientali
环保服务公司协会
- FISE- Federazione Imprese di Servizi
服务公司联合会

AZIENDE

企业

Ansaldo Energia

Giuseppe Zampini, Amministratore Delegato

Confindustria

Daniel Kraus, Vice Direttore Generale

Cristina Pace, Direzione Cina e Corea

意大利工业家联合会



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保罗·杰尼亚，国际化技术委员会主席

ENI

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Smart Energy Expo

Federico Testa, Dir. Dip. Economia Az. Universita' Verona e Presidente Comitato Scientifico



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